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FORM	4
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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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OMB Number:	3235-0287				
Estimated average burden					
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)	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Hill Anne (Last) (First) (Middle) 150 ORANGE GROVE BLVD. (Street) PASADENA CA 91103 (City) (State) (Zip)				4	2. Issuer Name and Ticker or Trading Symbol <u>AVERY DENNISON CORPORATION</u> [ AVY ] 3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008 4. If Amendment, Date of Original Filed (Month/Day/Year)						(Cho	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director   10% Owner     X   Officer (give title below)   Other (specify below)     Sr. VP & Chief HR Officer     6. Individual or Joint/Group Filing (Check Applicable Line)     X   Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) Date (Month/E			te	Execution Date,		e, Transaction Disposed Code (Instr. 5)		ties Acquired (A) or d Of (D) (Instr. 3, 4 a		5. Amount of Securities Beneficially Owned Following		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of ndirect Beneficial Dwnership			
								Code	v	Amount	(A) or (D)	Price	Reported     (Instr. 4)       Price     Transaction(s) (Instr. 3 and 4)     (Instr. 4)				insu. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	4. Tran Cod	4. 5. Number Transaction Code (Instr. Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and A of Securities Underlying Derivative Se (Instr. 3 and 4		d Amount es J Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)			
				Cod	e V	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$50.975	03/03/2008		A		22,000		03/03/2009 <sup>(</sup>	1) (	)3/03/2018	Common Stock	22,000	\$0	22,000	,	D	
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008		A		45,779		02/28/2009 <sup>(</sup>	<sup>(1)</sup> (	)2/28/2018	Common Stock	45,779	\$0	45,779		D	

Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

<u>By: Irene Marquard For: Anne</u> <u>Hill</u>	03/03/2008
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.