FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	$D \subset$	205/10
wasiiiigton,	D.C.	20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL

Washington, D.C. 2	20549

OMB APPROVAL							
OMB Number:	3235-0362						
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1.0

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\neg	Section 16. Form 4 or Form 5	
_	obligations may continue. See	
	Instruction 1(b).	

Check this box if no longer subject to

Form 3 Holdings Reported

OWNERSHIP

Form 4	Transactions F	Reported.	File				ne Securities Excha stment Company A							
Name and Address of Reporting Person* OBRYANT DANIEL R					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify				
(Last) 150 N. O	•	rst) (ROVE BLVD.	Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 01/29/2010					Year)	below) below) Exec. VP, Finance and CFO				
(Street) PASADE (City)			91103 Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person								g Person		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned													
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Da if any (Month/Day/Y	Code	saction (Instr.	4. Securities Acquired (A) or Dispose (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at end of		6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership		
				(Month) Day	Car y Cy	(A) or		Price	Issuer's	Issuer's Fiscal Year (Instr. 3 and		(Instr. 4)		
Common	Stock		12/31/2009		J	(1)	84.522	A	\$0	0 1550821 T 1			SHARE Plan	
Common	Stock		12/31/2009		J	(2)	1,620.963	A	\$0	0 9,469.383 I Savin Plan			Savings Plan	
Common	ommon Stock									31,9	81.972	D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code (Instr.	5. Number of Derivative	Expi	Date Exercisable and objection Date Amount of Securities		unt of	8. Price of Derivative Security	9. Number derivative Securities	Owne		

or Exercise Price of

Derivative Security

Security (Instr. 3)

- **Explanation of Responses:** 1. Shares purchased under the Company's SHARE Plan in transactions exempt under Rule 16b-3(c)
- 2. Shares purchased under the Company's Employee Savings Plan in transactions exempt under Rule 16b-3(c)

(Month/Day/Year)

By: Irene Marquard For: Daniel R. O'Bryant

Securities Underlying

and 4)

Title

Security (Instr. 3

Amount or Number

of Shares

02/02/2010

Form: Direct (D)

or Indirect (I) (Instr. 4)

Ownership

** Signature of Reporting Person

Date

Security (Instr. 5)

Owned Following

Beneficially

Reported Transaction(s) (Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

8)

Securities Acquired
(A) or
Disposed
of (D)
(Instr. 3, 4

and 5)

(A)

(D)

Date Exercisable

Expiration

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.