FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL							
OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1 Name and Address of Departing Devoca*						2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer						
Name and Address of Reporting Person* Cardis John T						Avery Dennison Corp [AVY]								(Check all applicable)						
Cardis John 1														X	Directo	or		10% Ov	vner	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 03/31/2011									Officer below)	(give title		Other (s below)	specify	
150 NORTH ORANGE GROVE BLVD							3.3.3.													
 							4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable						
(Street)														Line) X Form filed by One Reporting Person						
PASADENA CA 91103														Form filed by More than One Reporting						
														Person						
(City)	(S	tate)	(Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of S	Security (Ins	ction				3.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,				5. Amou				7. Nature of Indirect				
Date (Month/Da									Code (Instr. 5)		a Of (D) (In:	str. 3, 4	and	Securitie Benefici		lly (D) o		Beneficial Ownership		
							(Month/Day/Yea		ar) 8)		1(0) -:-				Reporte	ed "\			(Instr. 4)	
									Code	V	Amount	mount (A) or (D)		ce	Transaci (Instr. 3	and 4)				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned															,					
									s, option											
1. Title of	2.	3. Transaction Date (Month/Day/Year)	3A. Deeme		4. Transaction Code (Instr.		r. Derivative		6. Date Exercis		ble and	7. Title and			. Price of	9. Number of		10.	11. Nature	
Derivative Security	Conversion or Exercise		Execution if any						Expiration (Month/Da		r)	Amount of Securities		s	erivative ecurity	Securities		Ownership Form:	Beneficial	
(Instr. 3)	nstr. 3) Price of (Month/Day/\) Derivative Security			//Year) 8	3)		Securities Acquired (A) or Disposed		Underlying Derivative Secu (Instr. 3 and 4)					rity (Instr. 5)		Beneficially Owned Following Reported		Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
						(In		of (D) (Instr. 3, 4								Transaction(s) (Instr. 4)				
				and 5)					1											
													Amou or							
						l			Date		xpiration		Numb							
					Code	V	(A)	(D)	Exercisabl	e D	ate	Title	Share	s						
Common Stock Units	\$0	03/31/2011			A ⁽¹⁾		1.932		08/08/198	3 0	8/08/1988	Common Stock	1.93	32	\$0	326.23	2	I	DDECP	

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program (?DDECP?) in a transaction exempt under Rules 16a-11 and 16b-3(d).

/s/ Barbara Bartoletti POA for John T. Cardis

04/01/2011

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.