FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	or Secti	ion 30(h) of	the Investment Company Act of 1	940				
1. Name and Address of Reporting Person*  Miller Susan C  2. Date of Event Requiring Statement (Month/Day/Year) 03/01/2008		ment	3. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [ AVY ]					
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.	_   33/01/2000		4. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  V Officer (give title Other (specify		er (Mo	5. If Amendment, Date of Original Filed (Month/Day/Year)		
,	-		below) below)			6. Individual or Joint/Group Filing (Check Applicable Line)		
PASADENA CA 91103	_		Senior VP and Gener	ral Counsel	2		y One Reporting Person y More than One erson	
(City) (State) (Zip)								
	Table I - Nor	n-Derivat	ive Securities Beneficial	ly Owned				
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect (Instr. 5)	ct (D) (Instr. 5)			
Common Stock			500	D				
Common Stock			1,099.568	I	SHA	RE Plan		
Common Stock			2,396.277	I	Savi	ngs Plan	gs Plan	
1. Title of Derivative Security (Instr. 4)		ls, warra	e Securities Beneficially ants, options, convertible  3. Title and Amount of Securi Underlying Derivative Securi	securitie	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial Ownership	
	(Month/Day/Y			Amount or Number of Shares	or Exercise Price of Derivative Security	Form: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)	
Employee Stock Option (Right to Buy)	12/03/2002	12/03/2008	Common Stock	750	45.1875	D		
Employee Stock Option (Right to Buy)	12/07/2001 <sup>(1)</sup>	12/07/2010	Common Stock	3,250	50.72	D		
Employee Stock Option (Right to Buy)	02/28/2009 <sup>(1)</sup>	02/28/2018	Common Stock	35,035	52.115	D		
Employee Stock Option (Right to Buy)	12/07/2001 <sup>(1)</sup>	12/07/2010	Common Stock	3,250	54.0313	D		
Employee Stock Option (Right to Buy)	12/04/2004 <sup>(1)</sup>	12/04/2013	Common Stock	5,700	55.55	D		
Employee Stock Option (Right to Buy)	12/06/2002 <sup>(1)</sup>	12/06/2011	Common Stock	10,000	55.705	D		
Employee Stock Option (Right to Buy)	12/02/2000 <sup>(1)</sup>	12/02/2009	Common Stock	3,200	59.1563	D		
Employee Stock Option (Right to Buy)	09/02/2014 <sup>(2)</sup>	12/02/2014	Common Stock	13,600	59.185	D		
Employee Stock Option (Right to Buy)	12/01/2006 <sup>(1)</sup>	12/01/2015	Common Stock	10,302	59.465	D		
Employee Stock Option (Right to Buy)	12/05/2003 <sup>(1)</sup>	12/05/2012	Common Stock	6,000	62.87	D		
Employee Stock Option (Right to Buy)	12/07/2007 <sup>(1)</sup>	12/07/2016	Common Stock	9,545	67.795	D		
r system ( 8 see sy)								

## **Explanation of Responses:**

- 1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.
- 2. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established

By: Irene Marquard For: Susan C. Miller

\*\* Signature of Reporting Person

03/03/2008

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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