FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				-  -	2. Issuer Name <b>and</b> Ticker or Trading Symbol  AVERY DENNISON CORPORATION  AVY										all applica	onship of Reporting all applicable) Director		Person(s) to Issuer 10% Owner		
(Last) 3465 N.	Last) (First) (Middle) 465 N. PINES WAY #104				3. Date of Earliest Transaction (Month/Day/Year) 04/22/2010										Officer (give title below)		Other (spe below)		pecify	
(Street) WILSON (City)		YY tate)	83014-9129 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)									Indiv ne) X	·					
		Ta	ble I - Non-D	erivat	ive S	ecuriti	es A	<b>Acqu</b>	ired, C	Disp	osed of	, or Ber	neficia	lly (	Owned					
Date				2A. Deeme Execution I if any (Month/Day			ıte,	3. Transaction Code (Instr. 5)				or 5. Amou Securitie Benefici Owned F		s lly	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a		tion(s)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	saction e (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisab Expiration Date (Month/Day/Year)		ate	e and	7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		S (I	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	re es ally g d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	e V	(A)	(D)	Date Exer	cisable	Ex <sub>I</sub> Dat	piration te	Title	Amour or Number of Shares	er						
Director Stock Option (Right to Buy)	\$38.18	04/22/2010		A		5,027		04/22	2/2011 <sup>(1)</sup>	04	4/22/2020	Common Stock	5,02	7	\$0	5,027	7	D		
Restricted Stock Units	\$0 <sup>(2)</sup>	04/22/2010		A		1,310		04/22	2/2011 <sup>(3)</sup>	04/	722/2013 <sup>(3)</sup>	Common Stock	1,310	ס	\$0	1,310	)	D		

## Explanation of Responses:

- $1.\ Options\ are\ exercisable\ in\ three\ cumulative\ installments\ of\ 33\%\ each\ year\ beginning\ on\ the\ first\ anniversary\ date\ of\ the\ grant,\ which\ is\ the\ date\ given\ .$
- 2. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- $3. \ The restricted stock units vest in three cumulative installments of 33\% each year beginning on the first anniversary date of the award, which is the date given .$

By: Irene Marquard For: John T. Cardis 04/26/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.