FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BARKER PETER K					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					AVY]							X Direct	or		10% Ov	vner		
(Last) 2121 AV	`	irst) ((Middle)	3. [3. Date of Earliest Transaction (Month/Day/Year) 06/30/2010								Office below	er (give title v)		Other (specify below)		
	GELES C.		90067	4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Lin	e) X Form	Joint/Group Filing (Check Applicable filed by One Reporting Person filed by More than One Reporting n					
(City)	(5	tate)	(Zip)															
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date			ansaction hth/Day/Ye	Execution Date,		Code (Ins	Instr. 5) (A) or r		str. 3, 4 an	Benefic Owned Reporte Transac	es ially Following ed ction(s)			7. Nature of Indirect Beneficial Ownership (Instr. 4)				
								Code		Amount	ount (D) P		(Instr. 3					
		Т	able II - Deri (e.g.					uired, Dis s, options					y Owned					
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any		Code	Transaction Of Code (Instr. 3) Sect Acqu (A) o Dispressor of (D (Instr. 4) Code (Instr. 4) Cod		of Expira		Date Exercisable and opiration Date lonth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e S Illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Ex Da	piration te	Title	Amount or Number of Shares						
Common Stock Units	\$0	06/30/2010		A ⁽¹⁾		698.1		08/08/1988	08/	/08/1988	Common Stock	698.1	\$0	7,222.3	39	I	DDECP	

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

> By: Irene Marquard For: Peter K. Barker

07/01/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.