FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]						(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last)	`	irst) IGE GROVE BI	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/28/2011							Officer (give title Other (specify below) below)				
(Street) PASADE		tate)	91103 (Zip)	_	4. If Amendment, Date of Original Filed (Month/Day/Year)						Lin	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				ansaction	ction 2A. Deemed Execution Date,			Code (Instr. 5)			ed (A) or	or 5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						ve Securities Acquired, Disposed of, or Bene its, calls, warrants, options, convertible secu			eficially	ially Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code (Instr.		on of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
2011 Director RSU	\$0 ⁽¹⁾	04/28/2011		A		1,170		04/28/2012	04/28/2014	Common Stock	1,170	\$0	1,170	D		
2011 Director Stock Option	\$42.725 ⁽²⁾	04/28/2011		A		4,664		04/28/2012	04/28/2014	Common Stock	4,664	\$0	4,664	D		

Explanation of Responses:

- 1. The restricted stock units vest in three cumulative installments of one-third on the first, second and third anniversaries of the date of the grant.
- 2. Options are exercisable in three cumulative installments of one-third on the first, second and third anniversaries of the date of the grant.

/s/ Barbara Bartoletti POA for John T. Cardis

04/29/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.