FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

vvasinigton, L	7.0. 20040	

OMB APPROVAL

OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  PYOTT DAVID E I				2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [ AVY ]							Relationship oneck all application	,				
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD					3. Date of Earliest Transaction (Month/Day/Year) 04/01/2013							Officer below)	(give title		Other (sp below)	pecify
(Street) PASADENA CA 91103 (City) (State) (Zip)				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							e) X Form fil	Form filed by One Reporting Person Form filed by More than One Reporting Person			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned															
1. Title of Security (Instr. 3)  2. Transa Date (Month/D				Day/Year)   Exe		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)  4. Securities Acquired (A) (Disposed Of (D) (Instr. 3, 4)		ed (A) or str. 3, 4 and	5. Amour Securities Beneficia Owned For	s Illy ollowing (	6. Owne Form: D (D) or In (I) (Instr	Direct Ir ndirect B : 4) O	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code V	Amoun	t (A) (	Price	Transacti (Instr. 3 a	on(s)		"	1150.4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ercise (Month/Day/Year) of ative	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		of Securi Underlyir Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	y D o (i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share	;	(Instr. 4)	n(s)		
Common Stock Units	\$0	04/01/2013		A <sup>(1)</sup>		982.901		08/08/1988	08/08/1988	Common Stock	982.90	L \$0	33,539.22	21	I	DDECP

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program in a transaction exempt under Rules 16a-11 and 16b-3(d).

/s/ Barbara Bartoletti POA for

David E. I. Pyott

ott 04/02/2013

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.