FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHAN
Section 10. Form 4 or Form 5	

OMB APPROVAL IGES IN BENEFICIAL OWNERSHIP

OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Cardis John T					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
			A\	AVY]								Of	Officer (give title			Other (1	
(Last) (First) (Middle) 3465 N. PINES WAY #104				3. Date of Earliest Transaction (Month/Day/Year) 03/31/2010								be	below)			below)		
(Street)	v w	TV :	4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City)			83014-9129 (Zip)	-									Fo	Form filed by More than One Reporti Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date			ransaction e nth/Day/Ye	Execution Date			, Transaction Disposed Code (Instr. 5)			ities Acquir d Of (D) (Ins		and Securiti Benefic		es Fo ially (D) Following (I)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) o (D)	r Price	Transa		ed ction(s) 3 and 4)			(111501.4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Yea	Code	Transaction Code (Instr.		mber rative rities rired r osed) r. 3, 4	6. Date Exercisable a Expiration Date (Month/Day/Year)			nd 7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)				9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		opiration	Title	Amount or Number of Shares	1					
Common Stock Units	\$0	03/31/2010		A ⁽¹⁾		1.74		08/08/1988	08	3/08/1988	Common Stock	1.74	\$0		319.03		I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

> By: Irene Marquard For: John T. Cardis

04/01/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.