FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  PYOTT DAVID E I						2. Issuer Name <b>and</b> Ticker or Trading Symbol AVERY DENNISON CORPORATION [ AVY ]									k all applic Directo	cable) r	ing Person(s) to Issue		vner	
(Last) (First) (Middle) 2525 DUPONT DRIVE T1 5G						3. Date of Earliest Transaction (Month/Day/Year) 06/29/2007									Officer below)	(give title		Other (s below)	specify	
(Street) IRVINE (City)	RVINE CA 92612-159			9	4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Non	-Deriv	/ativ	e Se	curities	s Acq	juired, C	isp	osed o	f, or Be	nefic	ially	Owned					
Date					onth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disp		Disposed	ties Acqui d Of (D) (In				s ally ollowing	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D) Pri		ice	Transaction(s) (Instr. 3 and 4)				(111501. 4)	
Common Stock 06/29/					9/200	2007			A		750	750 A		\$ <mark>0</mark>	3,0	3,000		D		
		-	Fable II - [						ired, Dis						Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date,	Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			3. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				,	Code	v	(A)		Date Exercisable		xpiration ate	Title	Amo or Num of Shar	ber						
Common Stock Units	\$0	06/29/2007			A <sup>(1)</sup>		383.52		08/08/1988	08	3/08/1988	Common Stock	383	.52	\$0	11,000.0	07	I	DDECP	

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

E.I. Pyott

\*\* Signature of Reporting Person

By: Irene Marquard For: David 07/02/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.