FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Nolan Donald A					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD				3. Date of Earliest Transaction (Month/Day/Year) 02/24/2011							Officer below)	(give title		Other (specify below)			
(Street) PASADENA CA 91103 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)					Line)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tal	ble I - Non	-Derivat	ive S	ecuritie	s Ac	quired, Di	sposed o	f, or Ber	neficially	y Owned					
Date			2. Transact Date (Month/Day	Execution Date,		Code (Instr. 5)			d (A) or r. 3, 4 and	5. Amour Securitie Beneficia Owned F	s ally following	6. Owners Form: Dir (D) or Ind (I) (Instr. 4	ect li irect E 1) (7. Nature of Indirect Beneficial Ownership			
							Code V	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)		
			Table II - D	Derivativ e.g., put	/e Sects, ca	curities Ils, warr	Acqı ants	uired, Dis _i , options,	oosed of, convertil	or Bene ole secu	ficially rities)	Owned				-	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Yo	Cod	nsaction le (Instr.			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ow For Dir or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Cod	le V	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares						
2011 Stock Option	\$39.32	02/24/2011		A		75,905		02/24/2012 ⁽¹⁾	02/24/2021	Common Stock	75,905	\$0	75,905	,	D		
2011 PSU	\$0	02/24/2011		A	\top	9,032		02/27/2014 ⁽²⁾	02/27/2014	Common	9.032	\$0	9,032		D		

Explanation of Responses:

- 1. Options are exercisable in cumulative installments of 25% on the first, second, third and fourth anniversary of the date of the grant.
- 2. Performance units vest, if at all, on February 27, 2014, provided certain Company performance objectives are met. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Barbara Bartoletti POA for Donald A. Nolan

02/28/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.