FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  HICKS KEN C						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY									k all applic Directo	able)	g Pers	son(s) to Issi 10% Ow Other (s	ner	
(Last) (First) (Middle) 6501 LEGACY DRIVE, MS/0005						3. Date of Earliest Transaction (Month/Day/Year) 06/30/2008									below)	(9		below)		
(Street) PLANO TX 75024  (City) (State) (Zip)					-   4. I -	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable le)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	ole I - Nor	n-Deriv	vativ	e Se	curities	s Acq	uired, C	Disp	osed o	f, or Be	nefici	ially	Owned					
1. Title of Security (Instr. 3)  2. Trans Date (Month/						ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction		4. Securi Disposed 5)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amour Securitie Beneficia Owned F	s ally ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) o (D)	r Prio	e	Transact (Instr. 3 a	ion(s)			(11341.4)	
Common Stock 06/30/							′2008		A		750	750 A		\$ <mark>0</mark>	2,750			D		
		-	Table II -						ired, Di						wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date,	Code (I				5. Date Exe Expiration I Month/Day	Date	of Securities		ies g e Securi	Derivative Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
					Code	v	(A)		Date Exercisable		xpiration ate	Title	Amou or Numb of Share	er						
Common Stock Units	\$0	06/30/2008			A <sup>(1)</sup>		212.37		08/08/1988	08	3/08/1988	Common Stock	212.	37	\$0	710.6	5	I	DDECP	

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Ken

07/01/2008

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.