FORM -	4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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					01	Ject	1011 30(11)	UT UTC	investmen	100		51 1 540							
1. Name and Address of Reporting Person* <u>DIXON DIANE B</u>					A	2. Issuer Name and Ticker or Trading Symbol <u>AVERY DENNISON CORPORATION</u> [AVY]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
					-									X below) below)				specity	
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD				3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008										Sr. V	P, Corp.	Comr	n. & Adv.		
(Street) PASADENA CA 91103				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
, (City)	(S	tate)	(Zip)												Form fi Person		e than	One Repor	ting
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						2A. Deemed Execution Date, if any (Month/Day/Year		, Transaction Disposed Code (Instr. 5)		ties Acquired (A) I Of (D) (Instr. 3, 4		r 5. Amour and Securitie Beneficia Owned F Reported		es For ally (D) Following (I) (: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) or (D)	Price	Transact		ion(s)			(Instr. 4)			
			Table II - I						juired, D s, option						wned				
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution Date, Tr. surity or Exercise (Month/Day/Year) if any Co				ransac ode (li	5. Numbro of Derivativ Securitie Acquiree (A) or Dispose of (D) (In 3, 4 and			Expiration Date (Month/Day/Year)			d 7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)			Derivative Security		r of s lly l on(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				C	ode	v	(A)	(D)	Date Exercisabl		Expiration Date	Title	Amour or Numbe of Shares	er					
Employee Stock Option (Bight to	\$52.115	02/28/2008			A		25,345		02/28/2009	(1)	02/28/2018	Common Stock	25,34	5	\$0	25,34	5	D	

Explanation of Responses:

Buy)

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

<u>By: Irene Marquard For: Diane</u> B. Dixon	03/03/2008		
** Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.