FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| OMB APP     | ROVAL   |
|-------------|---------|
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

|  |   |                                      |   |           | Of S   | secu   | on 30(n)     | or the i                            | nvesimei                           | IL COI   | прапу Аст   | 01 194  | +0              |   |              |   |                |  |  |            |
|--|---|--------------------------------------|---|-----------|--|--|--------------|-------------------------------------|------------------------------------|----------|---|---------|-----------------|---|--------------|---|----------------|--|--|------------|
| 1. Name and Address of Reporting Person*  Boerjesson Rolf Libert |   |                                      |   |           | 2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [ |  |              |                                     |                                    |          |   |         |                 | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |              |   |                |  |  |            |
| <u> </u>   |   |                                      |   | AVY 1     |  |  |              |                                     |                                    |          |   |         |                 | X   | Direc        | ctor  |                | 10% C  | wner   |            |
| (1.1)  |   |                                      |   |           |  | '  |              |                                     |                                    |          |   |         |                 |   |              | Officer (give title below)  |                |  | Other (specify below)  |            |
| (Last) (First) (Middle)  |   |                                      |   |           | 3. D   | 3. Date of Earliest Transaction (Month/Day/Year)           |              |                                     |                                    |          |   |         |                 |   |              | belo  | (V)            |  | bciow)   |            |
| DOMAINE DE STE CROIX<br>CHEMIN DES BASSAQUETS                    |   |                                      |   | 12/       | 12/01/2009   |  |              |                                     |                                    |          |   |         |                 |   |              |   |                |  |  |            |
| CHEMIN   | DES BA  | SSAQUETS                             |   |           | 1 If   | Δme  | ndment       | Date o                              | of Origina                         | l Filer  | (Month/Da   | av/Ve   | ar)             | 6   | Indivi       | dual o  | r Joint/Group  | n Filin  | na (Check A  | nnlicable  |
| (Street)   |   |                                      |   |           | 4. "   | AIIIC  | Humeni       | , Date C                            | n Origina                          | i i iicu | (WOTHINDS   | ду/ 100 | ді <i>)</i>     |   | ine)         | Juai 0  | i John Group   | p i iiii   | ig (Check A  | pplicable  |
| ` ,  | LLON IO   | ) 1                                  | F-84 220                                      |           |  |  |              |                                     |                                    |          |   |         |                 |   | X            | Forn  | n filed by One | e Rep  | oorting Pers   | on         |
|  |   |                                      | 01220   |           |  |  |              |                                     |                                    |          |   |         |                 |   | Forn<br>Pers | n filed by Mo<br>on   | re tha         | an One Rep   | orting   |            |
| (City)   | (S  | tate) (                              | Zip)  |           |  |  |              |                                     |                                    |          |   |         |                 |   |              |   |                |  |  |            |
|  |   | Tabl                                 | e I - Nor                                     | ı-Deriv   | ative  | Se   | curitie      | s Ac                                | quired,                            | Dis      | posed o   | f, or   | Ben             | efici   | ally C       | )wne  | ed             |  |  |            |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D         |   |                                      |   | Day/Year) |  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year |              | Transaction Dispose Code (Instr. 5) |                                    | Disposed | rities Acquired (A<br>ed Of (D) (Instr. 3,  |         |                 | , 4 and Se<br>Be<br>Ov  |              | 5. Amount of<br>Securities<br>Beneficially<br>Dwned Following<br>Reported   |                | wnership<br>m: Direct<br>or Indirect<br>nstr. 4)                         | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |            |
|  |   |                                      |   |           |  |  |              |                                     | Code                               | v        | Amount  |         | (A) or<br>(D)   | Price   | , l·         | Transaction(s)<br>(Instr. 3 and 4)  |                |  |  | (111501.4) |
| Common   | Stock   |                                      |   | 12/01     | L/2009   | )  |              |                                     | P                                  |          | 2,300   | )       | A               | \$3   | 38           | 2   | 2,300          | I by Trus  |  |            |
| Common   | Stock   |                                      |   |           |  |  |              |                                     |                                    |          |   |         |                 |   |              | 3,734.309 D   |                |  |  |            |
|  |   | Та                                   | ble II - D                                    |           |  |  |              | •                                   |                                    |          |   |         |                 |   | y Ow         | ned   |                |  |  |            |
|  |   |                                      |   |           |  | ans  | <del>-</del> |                                     |                                    |          | onvertib  | 1       |                 | iles)   |              |   |                |  |  |            |
| L. Title of<br>Derivative<br>Security<br>(Instr. 3)              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date,     | Date, Transac<br>Code (In  |  |              |                                     | 6. Date E<br>Expiratio<br>(Month/E |          | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |         | str. 3          |   |              | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | ,              | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |
|  |   |                                      |   |           | Code   | v  | (A)          | (D)                                 | Date<br>Exercisa                   |          | Expiration<br>Date  | Title   | or<br>Nur<br>of | ount<br>nber<br>ires  |              |   |                |  |  |            |

**Explanation of Responses:** 

By: Irene Marquard For: Rolf L. Boerjesson

12/02/2009

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code V

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)