FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Add Bondar Lor	2. Date of Ever Requiring State (Month/Day/Yea 06/01/2010	ement AVERY DENNISON CORPORATION [AVV]											
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.				Relationship of Reporting Person(s) t (Check all applicable) Director 109				5. If A	5. If Amendment, Date of Original Filed (Month/Day/Year)				
150 N. OKANGE GROVE BEVD.					X Officer (give title Other (specify below) below)			6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)				VP, Controller and Chief Acctg				X Form filed by One Reporting Person					
PASADENA 	CA	91103							Form filed by More than One Reporting Person				
(City)	(State)	(Zip)											
	Table I - Non-Derivative Securities Beneficially Owned												
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)				4. Nature of Indirect Beneficial Ownership (Instr. 5)					
Common Stock					399		D						
Common Stock					1,081.087		I		Savings Plan				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Secur Underlying Derivative Secur		rity (Instr. 4) Co		rsion rcise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	Title		Amount or Number of Shares	Price o Derivat Securit	tive	Direct (D) or Indirect (I) (Instr. 5)			
Employee Stoo	ck Option (Rig	tht to Buy)	02/26/2010 ⁽¹⁾	02/26/2019	Common Stock		10,855	20.64		D			
Employee Stock Option (Right to Buy) 02/2		02/26/2011 ⁽¹⁾	02/26/2020	Common Stock		8,444	31.665		D				
Employee Stock Option (Right to Buy)		06/02/2009 ⁽¹⁾	06/02/2018		Common Stock	ck 13,750 50		95	D				
Restricted Stock Units		01/15/2011 ⁽²⁾	01/15/2013 ⁽²	2)	Common Stock	2,099 0 ⁽³⁾ D		D					
Restricted Stock Units			01/15/2011 ⁽²⁾	01/15/2014 ⁽²	2)	Common Stock	2,199	0(3	3)	D			

${\bf Explanation\ of\ Responses:}$

- $1. \ Options \ are \ exercisable \ in four \ cumulative \ installments \ of \ 25\% \ each \ year \ beginning \ on \ the \ first \ anniversary \ date \ of \ the \ grant.$
- 2. The restricted stock units vest in four cumulative installments of 25 % each year beginning on the 15th of January, and on the same date each year thereafter. If the reporting person's employment is terminated for cause or voluntarily terminated prior to that date, the restricted stock units will be forfeited.
- 3. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

By: Irene Marquard For: Lori
Bondar

06/02/2010

** Signature of Reporting Person D

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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