

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

October 29, 2012
Date of Report

AVERY DENNISON CORPORATION

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

1 -7685
(Commission
File Number)

95-1492269
(IRS Employer
Identification No.)

**150 North Orange Grove Boulevard
Pasadena, California**
(Address of Principal Executive Offices)

91103
(Zip Code)

Registrant's telephone number, including area code **(626) 304-2000**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 5 — Corporate Governance and Management

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) On October 29, 2012, Avery Dennison Corporation (the "Company") determined to realign the component businesses in its Other Specialty Converting businesses, effective January 1, 2013. As a result, the Company eliminated the position of Timothy S. Clyde, President, Specialty Materials and New Growth Platforms, one of the Company's Named Executive Officers. Mr. Clyde will provide transition support through March 31, 2013, at which time he will depart the Company.

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AVERY DENNISON CORPORATION

Date: November 1, 2012

By: /s/ Dean A. Scarborough
Name: Dean A. Scarborough
Title: Chairman, President and Chief Executive Officer

