Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP
Section 16. Form 4 or Form 5		
obligations may continue. See		

OMB APP	ROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HICKS KEN C</u>					A	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [ationship o k all applio Directo	,		on(s) to Issu 10% Ow	
(Last) (First) (Middle) 6501 LEGACY DRIVE, MS/0005					3. [AVY] 3. Date of Earliest Transaction (Month/Day/Year) 09/28/2007									Officer (give title below)		Other (spe below)		pecify
(Street) PLANO (City)	TZ (S		75024 (Zip)		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Indi Line) X	Form fi	I or Joint/Group Filing (Check Applicable orm filed by One Reporting Person orm filed by More than One Reporting erson				
		Tab	le I - Nor	n-Deri	vativ	e Se	curities	S Ac	quired, D	Disp	osed o	f, or Be	nefici	ially	Owned				
1. Title of Security (Instr. 3) 2. Tran Date (Month			saction /Day/Ye	ear)	2A. Deemed Execution Date, f any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquire I Of (D) (Ins	ed (A) o	or 5. Amou Securitie Beneficie Owned F		s illy ollowing	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) or (D)		e	Transact (Instr. 3 a	tion(s)			(111501.4)	
		٦	Гable II -						uired, Dis , options	•				•	wned			·	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date,	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisa Expiration Date (Month/Day/Year		of Securities		ies g Securi	[8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	is Blly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amou or Numb of Share	er					
Common Stock Units	\$0	09/28/2007			A ⁽¹⁾		146.88		08/08/1988	08	8/08/1988	Common Stock	146.8	38	\$0	146.88	В	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Ken C. Hicks

09/28/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.