FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	OMB APPRO	DVAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar Miller		2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]									eck all ap Dire	ctor	ng Pers	10% Ow	/ner						
(Last) 207 GOO	(F	irst) UE		3. Date of Earliest Transaction (Month/Day/Year) 12/01/2016									A belo	Officer (give title below) Senior VP, Gen Co		Other (specify below) Dunsel & Secty					
(Street)	Street) GLENDALE CA 91203						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)																		
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transa Date (Month/L					action	ar) if	2A. Deemed Execution Date, if any (Month/Day/Year)		,	ired, 3. Transac Code (I B)	ction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3,		d (A) or	5. An Secu Bene	ount of	Form (D) o	n: Direct r Indirect	7. Nature of Indirect Beneficial Ownership		
								•	Ė	Code	v	Amount	(A) or (D)	Price		rted action(s) 3 and 4)			(Instr. 4)		
Common	12/01/	2016	(1)				M		2,000	A	\$52.11	15	8,518		D						
Common Stock 12/01/						(1)				S		2,000	D	\$72.0	6	6,518		D			
Common Stock																16,997		I i	EVDRP		
Common	Stock (Sav	ings Plan)													6	70.4355	I Savings Plan				
		-										osed of, convertil			Owne	t	'	'	'		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transa Code (8)		n of		Exp	eate Exe iration nth/Da	Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exe	e rcisabl		Expiration Date	Title	Amount or Number of Shares							
2008 Employee Stock Option	\$52.115	12/01/2016 ⁽¹⁾			M			2,000	02/2	28/2009	(2)	02/28/2018	Common Stock	2,000	\$0	13,03	35	D			

Explanation of Responses:

- 1. Transaction occurred pursuant to a Rule 10b5-1 Trading Plan established prior to the trade date.
- 2. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant.

Erica Perry POA for Susan C <u>Miller</u>

12/02/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.