FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT	OF CHAIN	GE2 IN B	ENEFICIAL	OMNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								

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0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KRESA KENT		<u> </u>	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY							Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) 9601 WILSHIRE BLVD., STE. 580			3	3. Date of Earliest Transaction (Month/Day/Year) 03/31/2008							Officer (below)	Officer (give title below)		Other (sp below)	pecify	
(Street) BEVERI HILLS	LY C.	A	90210	4	. If Ame	endment, [Date o	of Original File	d (Month/Da	y/Year)	6. Inc	Form fil	ed by One I	Report		
(City)	(S	tate)	(Zip)								<u> </u>					
		ransacti			equired, Disposed of, or Benefic 3.			ed (A) or	5. Amoun				. Nature of			
				(Month/Day/Year)				Code (Instr.		0, 1 44 0,	Beneficial Owned Fo	ly (D) or		ndirect E tr. 4) C	Beneficial Dwnership Instr. 4)	
								Code V	Amount	(A) or (D) Price		Transactio (Instr. 3 ar	ction(s)			,
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date,) if any (Month/Day/Year)	Code (Instr.		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)			
Common Stock Units	\$0	03/31/2008		A ⁽¹⁾		1,350.03		08/08/1988	08/08/1988	Common Stock	1,350.03	\$0	18,396.6	64	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Kent 04/02/2008

Kresa

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.