FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-028
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0.5

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person * Cardis John T						2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]									Relationship of Reporting Person(s) to Issuer (Check all applicable)					
															Directo	or		10% Ov	vner	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 06/29/2012									Officer below)	(give title		Other (s	specify	
150 NORTH ORANGE GROVE BLVD																				
						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable					
(Street)						4. If Americanent, Date of Original Filed (Month/Day/Teal)									Line)					
PASADE	ZNIA C	٨	91103		1									X	Form 1	iled by One	Rep	orting Perso	n	
PASADI			91103												Form 1	Form filed by More than One Reporting				
					1										Perso	า				
(City) (St		tate) (Zip)			1															
		Tah	le I - Non	-Deriva	ative	Sec	ruritie	sΔc	quired, D	ieno	sed c	of or Re	nefici	ially	Owner	1				
						_														
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						ar) E	2A. Deemed Execution Date, if any		, Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4		and Securitie Benefici		es ally	Form (D) o	Ownership orm: Direct) or Indirect	7. Nature of Indirect Beneficial		
						- 10	(Month/Day/Yea		ar) 8)						Owned I				Ownership (Instr. 4)	
									Code V	, A	Amount	(A) o (D)	Price		Transaction(s) (Instr. 3 and 4)				·	
<u> </u>															Ι,	unu 4,				
		T							uired, Dis						wned					
			(e.g., pı	uts,	calls	s, warr	ants	s, options	, cor	nverti	ble seci	urities	5)						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day	Date, T	Code (Ins				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		D S (I	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				- 1									Amou	nt						
					ode	v	(A)	(D)	Date Exercisable	Expi Date	iration	Title	Number of Shares							
Common				-			1, 1	H						+					 	
Stock	\$0	06/29/2012			A ⁽¹⁾		3.333		08/08/1988	08/0	8/1988	Common	3.33	3	\$ <mark>0</mark>	340.91	2	I	DDECP	

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program in a transaction exempt under Rules 16a-11 and 16b-3(d)

/s/ Barbara Bartoletti POA for John T. Cardis

07/02/2012

** Signature of Reporting Person

Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.