

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF  
SECURITIESFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>JOHANSEN MICHAEL</u>	2. Date of Event Requiring Statement (Month/Day/Year) 12/01/2016	3. Issuer Name and Ticker or Trading Symbol <u>Avery Dennison Corp [ AVY ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP/GM, PT &amp; Bonding Solutions</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)
(Last) (First) (Middle) <u>207 GOODE AVE.</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
(Street) <u>GLENDAL CA 91203</u>			
(City) (State) (Zip)			

## Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock (Savings Plan)</u>	<u>3,798.1487</u>	<u>I</u>	<u>Savings Plan</u>

Table II - Derivative Securities Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
<u>2013 MSU Award</u>	<u>02/27/2014</u>	<u>02/23/2017</u>	<u>Common Stock</u>	<u>1,344<sup>(1)</sup></u>	<u>0</u>	<u>D</u>
<u>2014 MSU Award</u>	<u>02/26/2015</u>	<u>02/22/2018</u>	<u>Common Stock</u>	<u>2,613<sup>(1)</sup></u>	<u>0</u>	<u>D</u>
<u>2014 PU Award</u>	<u>02/23/2017</u>	<u>02/23/2017</u>	<u>Common Stock</u>	<u>5,460<sup>(2)</sup></u>	<u>0</u>	<u>D</u>
<u>2015 MSU Award</u>	<u>02/25/2016</u>	<u>02/28/2019</u>	<u>Common Stock</u>	<u>4,229<sup>(1)</sup></u>	<u>0</u>	<u>D</u>
<u>2015 PU Award</u>	<u>02/22/2018</u>	<u>02/22/2018</u>	<u>Common Stock</u>	<u>5,236<sup>(3)</sup></u>	<u>0</u>	<u>D</u>
<u>2016 MSU Award</u>	<u>02/23/2017</u>	<u>02/27/2020</u>	<u>Common Stock</u>	<u>4,525<sup>(1)</sup></u>	<u>0</u>	<u>D</u>
<u>2016 PU Award</u>	<u>02/28/2019</u>	<u>02/28/2019</u>	<u>Common Stock</u>	<u>5,273<sup>(4)</sup></u>	<u>0</u>	<u>D</u>

## Explanation of Responses:

- Market leveraged stock units vest 25% over one-, two-, three- and four-year performance periods using a conversion formula under which the number of shares earned is adjusted at each vesting date based on the percentage change in the Company's stock price plus dividend equivalents accrued during the vesting period. Each market leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.
- Performance units vest, if at all, at the end of fiscal year 2016, provided certain Company performance objectives are met as determined in February 2017. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- Performance units vest, if at all, at the end of fiscal year 2017, provided certain Company performance objectives are met as determined in February 2018. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- Performance units vest, if at all, at the end of fiscal year 2018, provided certain Company performance objectives are met as determined in February 2019. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Erica Perry POA for  
Michael Johansen

12/01/2016

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.