FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  VAN SCHOONENBERG ROBERT G					2. Issuer Name <b>and</b> Ticker or Trading Symbol AVERY DENNISON CORPORATION								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner					
					AVY ]								Officer	give title		Other (s		
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008								Exec.VP/Chief Legal Off.					
(Street)				4	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line)	6. Individual or Joint/Group Filing (Check Applicable Line)						
PASADENA CA 91103											)	X Form filed by One Reporting Person  Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)									Person						
		Tal	ole I - Non-I	Derivati	ve Se	curitie	s Ac	quired, D	isp	osed o	f, or Ber	eficially	y Owned					
Date				. Transactio Pate Month/Day/	Execution Date		Date,	Code (Instr.					5. Amour Securitie Beneficia Owned F	s ally ollowing	Form: (D) or	or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code V	,	Amount	(A) or (D)	Price	Reported Transact (Instr. 3 a	ion(s)				
			Table II - De					uired, Dis , options					Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Code	action (Instr.	of I		6. Date Exercisable ar Expiration Date (Month/Day/Year)			7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	e s ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)		Date Exercisable		expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008		A		54,364		02/28/2009 <sup>(1)</sup>	0	2/28/2018	Common Stock	54,364	\$0	54,36	4	D		

## Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

By: Irene Marquard For: Robert G. van Schoonenberg

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.