SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Hemmelgarn Terrence L</u>					AVERY DENNISON CORPORATION [AVY]							ľ	Directo	,		10% Ow Other (s	· .		
													>	K Officer below)	(give lille		below)	pecity	
(Last) (First) (Middle) 7 BISHOP STREET					3. Date of Earliest Transaction (Month/Day/Year) 02/28/2008								Group VP, RIS Group						
(Street)				4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
FRAMI	NGHAM M	ſA	01702										2	X Form filed by One Reporting Person					
, (City) (State) (Zip)				-									Form filed by More than One Reporting Person				ting		
((-																		
1	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) Date (Month/				ction 2A. Deemed Execution Date, if any (Month/Day/Year)			Code (I	Transaction Disposed Of (D) (Instr. 3, 4 Code (Instr. 5)			d (A) or r. 3, 4 and	and Securities Beneficially Owned Follo		Form (D) oi	: Direct I Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, ecurity or Exercise (Month/Day/Year) if any		Date, T	4. Transa Code (I 3)		5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (I 3, 4 and	ive ies ed ed nstr.	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amoun of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Illy J	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				C	Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amount or Number of Shares						
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008			A		47,958		02/28/2009	(1)	02/28/2018	Common Stock	47,958	\$0	47,95	8	D		

Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

<u>By: Irene Marquard For: Terry</u> L. Hemmelgarn	03/03/2008		
** Signature of Reporting Person	Date		

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.