Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP
Section 16. Form 4 or Form 5		
obligations may continue. See		

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person KRESA KENT				AVERY DENNISON CORPORATION [AVY]									(Che	eck all applic	cable)	g Pers	10% Ow Other (s	ner	
(Last) 9601 WI	nst) (First) (Middle) 01 WILSHIRE BLVD., STE. 580			3. Date of Earliest Transaction (Month/Day/Year) 06/29/2007										below)			below)	респу	
Street) BEVERLY HILLS CA 90210			4. If Amendment, Date of Original Filed (Month/Day/Year)									Line	dividual or Joint/Group Filing (Check Applicable) K Form filed by One Reporting Person Form filed by More than One Reporting Person				ı		
(City)	(S		(Zip)																
			le I - Non						uired, I	Disp									
Date					//Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis		Dispose	curities Acquired (A) osed Of (D) (Instr. 3,			5. Amou Securitie Beneficia Owned F Reported	urities eficially ed Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) (D)	or	Price	Transact (Instr. 3 a	ion(s)			msu. 4)
Common Stock 06/			06/29/	/200)7			A		750		A	\$0	3,200		D			
		-	Table II - I (sed of, onverti				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tr	Code (Instr.		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)		Date Exercisabl		xpiration ate	Title	O N O	lumber					
Common Stock	\$0	06/29/2007		A	A ⁽¹⁾		976.42		08/08/1988	3 0	8/08/1988	Commo	n 9	76.42	\$0	14,507.1	134	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Kent

Kresa

** Signature of Reporting Person

Date

07/02/2007

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.