FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT	OF CHA	NGES IN	BENEFICIAL	<b>OWNERSHIP</b>

ı	OMB APPRO	VAL
l	OMB Number:	3235-0287
l	Estimated average burde	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CLYDE TIMOTHY S</u>						2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [ AVY ]									ionship of Reporting all applicable) Director		10% Ow		ner
(Last) 150 NOF	•	irst) GE GROVE BL	(Middle)			Date of /05/20		iest Trans	saction (f	Month	n/Day/Year)			X	Officer (give title below)  Preside		Other (spe below) ent, SM		pecity
(Street) PASADENA CA 91103					4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	tate)	(Zip)												Person	1			
		Tab	ole I - No	on-Deri	vativ	e Sec	urit	ies Ac	quired	l, Di	sposed o	f, or Be	neficia	lly (	Owned				
			2. Transaction Date (Month/Day/Year)		r) if a	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4		(A) or . 3, 4 and	and 5) Securition Benefici		es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price		Transact (Instr. 3	tion(s)			(111341. 4)
Common Stock (Savings Plan)													4,5	535			Savings Plan		
Common Stock 11/0				11/05	/2012	12		M		25,000	A	\$20.6	64	25,	,000		D		
Common Stock 11/05/			/2012	012		S		25,000	D	\$33.44	3.4499		0		D				
		-	Table II	- Deriva (e.g.,	ative puts,	Secu	ritie s, wa	es Acq arrants	uired, s, optic	Dis <sub>l</sub>	posed of, convertil	or Ben ole secu	eficiall ırities)	y Oı	wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Execution if any (Month/D	ned n Date,	4. Transact Code (In:		5. Number ion of		6. Date Exercisable Expiration Date (Month/Day/Year)		isable and			De Se	Price of erivative ecurity astr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares						
2009 Stock Option	\$20.64	11/05/2012			M			25,000	02/26/2	010	02/26/2019	Common Stock	25,000		\$0	46,053	3	D	

**Explanation of Responses:** 

/s/ Barbara Bartoletti POA for Timothy S. Clyde

11/06/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.