FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
	or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number:

Estimated average burden hours per response: 0.5

	tion 1(b).	nue. See		oursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940					934		nours	per resp	onse:	0.5	
1. Name and Address of Reporting Person* BARKER PETER K				AVE	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY						neck all applio	cable)	g Perso	Person(s) to Issuer 10% Owner Other (specif	
(Last) (First) (Middle) 2121 AVENUE OF THE STARS				3. Date of Earliest Transaction (Month/Day/Year) 12/15/2010						below)			below)		
(Street) LOS AN (City)	GELES C	A State)	90067 (Zip)	4. If An	4. If Amendment, Date of Original Filed (Month/Day/Year)					6. I Lin	ndividual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tak	le I - Non-D	Perivative S	ecurities Ac	quired,	Disp	osed o	f, or Be	neficial	ly Owned				
Date			Transaction ate lonth/Day/Year)	Execution Date,		Code (Instr. 5)			5. Amou Securitie Beneficie Owned F Reported	es ally Following	6. Own Form: (D) or I (I) (Inst	Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Amount	(A) oi (D)	Price	Transaction(s) (Instr. 3 and 4)				(11150.4)	
					curities Acq lls, warrants						Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye	Code (Inst		6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and of Securitie Underlying Derivative (Instr. 3 and			es g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

Explanation of Responses:

\$0

Common

Stock Units

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in a transaction exempt under Rules 16a-11 and 16b-3(d).

Date

Exercisable

08/08/1988

(D)

Barbara M Bartoletti for Peter

Amount or Number

Shares

664.02

\$0

K. Barker

Title

Common

Stock

Expiration

08/08/1988

** Signature of Reporting Person

Date

12/15/2010

8,588.72

DDECP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

12/15/2010

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Code

A⁽¹⁾

(A)

664.02

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.