FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

			OMB.

OMB APPROVAL

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KRESA KENT					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
(Last) (First) (Middle) 9601 WILSHIRE BLVD., STE. 580				3	AVY ]  3. Date of Earliest Transaction (Month/Day/Year) 09/30/2009								71	Officer ( below)	give title		Other (sp	
(Street)  BEVERLY HILLS  (City)  (State)  (Zip)			90210 (Zip)	4	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Ind Line) X	′				
		Та	ble I - Non-D	erivati	ive S	ecuritie	s Ac	quired,	Dis	posed c	of, or Be	nefici	ally	Owned				
1. Title of Security (Instr. 3)  2. Tran Date (Month					2A. Deeme Execution if any (Month/Da		Date,	Transaction Disposed		ities Acquired (A) o d Of (D) (Instr. 3, 4 a		r ınd 5)	5. Amount Securities Beneficial Owned Fo	ly	Form:	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) o (D)	r Pri	ice Reported Transaction (Instr. 3 and				(	nstr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		ative	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amou Numb Share	er of		Transaction(s) (Instr. 4)			
Common Stock Units	\$0	09/30/2009		A <sup>(1)</sup>		1,817.83		08/08/198	3 0	8/08/1988	Common Stock	1,817	7.83	\$0	31,617.	764	I	DDECP

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

Kresa

By: Irene Marquard For: Kent 10/01/2009

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.