FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

	OMB APPROVAL									
ı										
l	OMB Number:	3235-0287								
l	Estimated average burden									
	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>HICKS KEN C</u>					2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]							(Ch	elationship o eck all applic X Director	able)	Perso	on(s) to Issu 10% Ov	
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD					3. Date of Earliest Transaction (Month/Day/Year) 03/30/2012								Officer below)	(give title		Other (s below)	pecify
(Street) PASADE			91103	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line) X Form fil Form fil	rual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Transa Date			ansactio			3. Transa Code (ction	4. Securi	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amour	s lly ollowing on(s)	Form:	Direct Indirect str. 4)	7. Nature of ndirect Beneficial Dwnership Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(is liy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisab		expiration Date	Title	Amount or Number of Shares		(Instr. 4)	on(a)		
Common Stock Units	\$0	03/30/2012		A ⁽¹⁾		470.174		08/08/198	8 0	8/08/1988	Common Stock	470.174	\$0	6,178.93	23	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program in a transaction exempt under Rules 16a-11 and 16b-3(d).

/s/ Barbara Bartoletti POA for 04/02/2012

Ken C. Hicks

Hicks

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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