FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
vvaoriirigiori,	D.O. 20040

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCARBOROUGH DEAN A						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
						AVY]								X Direct	or		10% Owner		
() () () () () () () () () ()						,									Officer (give title below)			pecify	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)								below) below) President and C.E.O.					
150 N. ORANGE GROVE BLVD.					03,	05/01/2008													
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
PASADE	ENA, C	CA 91103													Form filed by One Report			,	
-					-										e Repor	ting			
(City)	(S	tate)	(Zip)			l de la companya de								Person					
		Tab	le I - No	on-Deri	vativ	e Se	curit	ties Ac	quired	l, Di	sposed o	f, or Be	neficia	lly Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D			Ex r) if a	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a		(A) or . 3, 4 and !	nd 5) Securities Beneficially Owned Follo		Form: Di	n: Direct or Indirect	7. Nature of Indirect Beneficial Ownership				
								Code	v	Amount	(A) or (D)	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)			Instr. 4)		
Common Stock			05/01/2008					M		26,000	A	\$45.18	875 80,6	49.125	D				
Common Stock 05/0			05/01	/2008	2008					24,844	D	\$48.5	8.55 55,805.125		D				
Common Stock											3,66	53.178			SHARE Plan				
Common Stock												21,5	01.396	I		Savings Plan			
Common Stock														20	I	1	oy Son		
Common Stock												13	131.507			oy Spouse			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
			1			call	Ť		•		convertil								
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/D	n Date,	4. Transa Code (8)	ansaction of			Expiration Date of S (Month/Day/Year) Und Deri			7. Title and Amour of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ov Fo Olly Or (I)	vnership rm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares	1					
Employee Stock Option (Right to Buy)	\$45.1875	05/01/2008			M			26,000	09/03/2	008	12/03/2008	Common Stock	26,000	\$0		D			

Explanation of Responses:

By: Irene Marquard For: Dean A. Scarborough

05/02/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).