FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

ington, D.C. 20549	OMB APPROVAL

	OMB Number:	3235-0287					
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-	L	0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Miller Susan C					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]								(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify				
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.					3. Date of Earliest Transaction (Month/Day/Year) 02/26/2010									below)		enera	below) l Counsel	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
(Street) PASADE		tate)	91103 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	X Form filed by One Reporting Person Form filed by More than One Reporting Person					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				Execution Date,			3. 4. Securiti Transaction Code (Instr. 5)			ies Acquire Of (D) (Inst	d (A) or r. 3, 4 and	5. Amour Securitie Beneficia Owned F Reported Transact	s Illy ollowing	Form	Direct Indirect Istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Table II - D (e						uired, Dis s, options,	po		or Bene		(Instr. 3 a	ınd 4)			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Yo	Co	ansact ode (In:		of		6. Date Exercisa Expiration Date (Month/Day/Yea			7. Title and of Securiti Underlying Derivative (Instr. 3 and	es G Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Co	ode \	v	(A)	(D)	Date Exercisable		xpiration ate	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$31.665	02/26/2010		I	A		46,428		02/26/2011 ⁽¹⁾	02	2/26/2020	Common Stock	46,428	\$0	46,428	В	D	

Explanation of Responses:

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given .

By: Irene Marquard For: Susan C. Miller 03/01/2010

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.