FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES
Instruction 1(b).	Filed pursuant to Section 16(a)

**OMB APPROVAL** S IN BENEFICIAL OWNERSHIP

3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CLYDE TIMOTHY S  (Last) (First) (Middle)  AVERY DENNISON CORPORATION				Issuer Name and Ticker or Trading Symbol     AVERY DENNISON CORPORATION     AVY      One of Earliest Transaction (Month/Day/Year)     02/28/2008							(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director  Officer (give title Other (specify					
												below)					
150 N. ORANGE GROVE  (Street)  PASADENA CA 91103			4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
(City)	(S		(Zip)														
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/D				action 2A. Deemed Execution Date			ed Date	e, Transaction Disposed Code (Instr. 5)		ities Acquire d Of (D) (Inst	f, or Beneficially ties Acquired (A) or Of (D) (Instr. 3, 4 and		s ally ollowing I ion(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of ndirect Beneficial Ownership (Instr. 4)	
									quired, Dis s, options,	posed of	, or Bene	eficially	(Instr. 3 a	and 4)			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	ate, Transac				ve es d ed nstr.	6. Date Exercisable an Expiration Date (Month/Day/Year)		7. Title and Am of Securities Underlying Derivative Sec (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	ly Ov Fo Di or (I)	o. wnership orm: irect (D) Indirect (Instr. 4)	Beneficial Ownership t (Instr. 4)
				Co	ode ,	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option (Right to Buy)	\$50.975	03/03/2008		1	A		43,500		03/03/2009 <sup>(1)</sup>	03/03/2018	Common Stock	43,500	\$0	43,500		D	
Employee Stock Option (Right to Buy)	\$52.115	02/28/2008		1	A		46,713		02/28/2009 <sup>(1)</sup>	02/28/2018	Common Stock	46,713	\$0	46,713		D	
Employee Stock Option (Right to	\$52.115	02/28/2008		1	A		8,650		02/28/2009 <sup>(1)</sup>	02/28/2018	Common Stock	8,650	\$0	55,363		D	

## **Explanation of Responses:**

Buy)

1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.

By: Irene Marquard For: Timothy S. Clyde

03/03/2008

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.