SEC	Form	4
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

3235-0287

I

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number: 3		
	Estimated average burden		
Filed pursuant to Section 16(a) of the Securities Evolution Act of 1024	hours per response:		

Check this box Section 16. For obligations may Instruction 1(b):	continue. See			d pursuar	t to Section 16(a) of the Im	of the S	Securiti	es Exchange	Act of 193	_		Estima	Number: Nted average burd per response:	3235-0287 en 0.5
1. Name and Address of Reporting Person [*] HICKS KEN C				2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]							ationship of Rep (all applicable) Director	orting	Person(s) to Is: 10% C	
(Last) 150 NORTH O	(First) RANGE GROV	(Middle) /E BLVD		3. Date of Earliest Transaction (Month/Day/Year) 09/28/2012							Officer (give title Other (specify below) below)			
(Street) PASADENA (City)	CA (State)	91103 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)							vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			on
		Table I - Nor	n-Deriva	ative S	ecurities Acq	uired	, Disj	posed of,	or Bene	ficially	Owned			
Date			2. Transa Date (Month/D		2A. Deemed Execution Date, if any (Month/Day/Year)		action (Instr.	4. Securities Disposed Of			5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)			(1130.4)	
					curities Acqui lls, warrants, d	-	-			-	wned			

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Common Stock Units	\$0	09/28/2012		A ⁽¹⁾		405.557		08/08/1988	08/08/1988	Common Stock	405.557	\$0	6,997.549	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program in a transaction exempt under Rules 16a-11 and 16b-3(d).

> /s/ Barbara Bartoletti POA for Ken C. Hicks

10/02/2012

Date

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.