FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ngton, D.C. 20549	OMB APPROVAL

OMB Number:	3235-0287								
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  NOSKI CHARLES H					2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [ AVY ]								elationship o eck all applic X Directo	•			
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD					3. Date of Earliest Transaction (Month/Day/Year) 06/29/2012								Officer below)	(give title		Other (s below)	pecify
(Street) PASADE	ENA C.	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line	) X Form fi Form fi	idual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
(City)	(S	tate)	(Zip)														
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3)  2. Transar Date (Month/Date)				!	ay/Year) Execution				Transaction Disposed Of Code (Instr.		ies Acquired (A) or Of (D) (Instr. 3, 4 ar		Beneficia Owned Fe	s Form ally (D) of ollowing (I) (I		Direct I Indirect E tr. 4)	7. Nature of Indirect Beneficial Ownership
								Code	v	Amount	(A) o	Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ins				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)		Date Exercisabl		expiration Date	Title	Amount or Number of Shares		(Instr. 4)	iii(s)		
Common Stock Units	\$0	06/29/2012		A <sup>(1)</sup>		714.911		08/08/198	8 0	8/08/1988	Common Stock	714.911	\$0	1,809.99	97	I	DDECP

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program in a transaction exempt under Rules 16a-11 and 16b-3(d)

/s/ Barbara M Bartoletti POA for Charles H Noski 07/02/2012

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.