FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

			or Sect	ion 30(h) of t	he Investment Company Act of 1	940					
1. Name and Address of Reporting Person* Bond Timothy 2. Date of Event Requiring Statement (Month/Day/Year) 03/01/2008				ment	3. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]						
(Last) (First) (Middle) 50 POINTE DR. (Street) BREA CA 92821 (City) (State) (Zip)			-		4. Relationship of Reporting Person(s) to Iss (Check all applicable) Director 10% Ov X Officer (give title Other (s below) below) Group VP, Office Products		cify 6. Ir	If Amendment, Date of Original Filed Ionth/Day/Year) Individual or Joint/Group Filing (Check oplicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(Oily)	(Otato)	(219)	Table I - Nor	n-Derivati	ve Securities Beneficial	lv Owned					
1. Title of Security (Instr. 4)				2.	Amount of Securities eneficially Owned (Instr. 4)	3. Ownersh Form: Direct or Indirect (Instr. 5)	hip 4. Nature of Indirect Beneficial Owners		Beneficial Ownership		
Common Stock					688.68	I		Savings Plan			
					Securities Beneficially nts, options, convertible		s)				
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Employee	Stock Option (Ri	ght to Buy)	02/28/2009 ⁽¹⁾	02/28/2018	Common Stock	37,370	52.115	D			
Employee	Stock Option (Ri	ght to Buy)	12/04/2006	12/04/2013	Common Stock	18,250	55.55	D			
Employee	Stock Option (Ri	ght to Buy)	09/02/2014 ⁽²⁾	12/02/2014	Common Stock	23,300	59.185	D			
Employee	Stock Option (Ri	ght to Buy)	12/01/2006 ⁽¹⁾	12/01/2015	Common Stock	20,604	59.465	D			
Employee	Stock Option (Ri	ght to Buy)	12/05/2006	12/05/2012	Common Stock	9,000	62.87	D			
Employee	Stock Option (Ri	ght to Buy)	12/07/2007 ⁽¹⁾	12/07/2016	Common Stock	18,838	67.795	D			

Explanation of Responses:

- 1. Options are exercisable in four cumulative installments of 25% each year beginning on the first anniversary date of the grant, which is the date given.
- 2. Option vests nine years and nine months from the date of grant, but becomes eligible for accelerated vesting beginning three years from the date of grant, if the Company meets certain pre-established performance criteria.

By: Irene Marquard For:
Timothy Bond

03/03/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.