FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* VAN SCHOONENBERG ROBERT G (Last) (First) (Middle) 150 NORTH ORANGE GROVE BOULEVARD (Street) PASADENA CA 91103 (City) (State) (Zip)						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY] 3. Date of Earliest Transaction (Month/Day/Year) 11/27/2007 4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Exec.VP/Chief Legal Off. 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action	ction 2A. Deemed Execution Date,			e,	3. Transa Code (I 8)	ction	4. Securi	ties Acquired (A) of (D) (Instr. 3, 4		5. Amount of Securities Beneficially Owned Follor Reported		ount of ties cially d Following ted action(s)	int of es Form (D) o (I) (In d) tion(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock 11/27/							2007					187		D	;	\$0	23,062			D	
Common Stock																	4,309.508			Ι	SHARE Plan
Common Stock																	5,621.213			Ι	Savings Plan
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Execution Date, if any (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) Code (In:				on of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			. Date Ex expiration Month/Da date exercisab	n Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Numbe of Shares		ount mber	-		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

By: Irene Marquard For:
Robert G. van Schoonenberg

12/21/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.