FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL							
l	OMB Number:	3235-0287						
l	Estimated average burde	en						
l	hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	AY	2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]								telationship eck all appli X Directo	cable) or	Pers	10% Ow	ner				
						3. Date of Earliest Transaction (Month/Day/Year) 03/31/2010									Officer (give title below)		Other (s below)	pecify
(Street) GLENDALE CA 91203				4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	(S	(State) (Zip)												Persor		, aran	Tone repor	
		Tab	le I - Nor	n-Deriv	/ativ	e Se	curities	s Ac	quired, Di	isposed	of,	or Ben	eficial	y Owned	l			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date			Code (Instr. 5)			d (A) or r. 3, 4 and	Beneficia Owned F	ally Following	Form (D) or	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code V	Amou	nt	(A) or (D) Pr		Reported Transact (Instr. 3	ion(s)			(Instr. 4)
		-							uired, Dis , options,					Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Date, 7	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		of Ur De	7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisable	Expiratio Date		itle	Amount or Number of Shares					
Common Stock Units	\$0	03/31/2010			A ⁽¹⁾		729.84		08/08/1988	08/08/198		ommon Stock	729.84	\$0	12,971.5	59	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

By: Irene Marquard For: Julia

Stewart

** Signature of Reporting Person

04/01/2010

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.