FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

					OI :	Secuc	)II 30(II)	oi trie	e iliv	/esument	Con	ірапу Асі	01 1940										
Name and Address of Reporting Person*     Cardis John T						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY											5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
																	Director			10% Owner			
(Last) (First) (Middle)																	Officer (give title below)			Other (specify below)			
#25186						3. Date of Earliest Transaction (Month/Day/Year) 09/28/2007																	
3465 N.	PINES WA	Y #104													$\perp$								
						4. If Amendment, Date of Original Filed (Month/Day/Year)											6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) WILSO	NT NA787		83014-9129													X F	orm	filed by One	e Rep	orting Perso	n		
WILSOI	WILSON WY 83014-		03014-912	.9												Form filed by More than One Reporting Person							
(City)	(S	tate)	(Zip)																				
		Tab	le I - Non	-Deriv	ative	Sec	curitie	es Ac	cqı	uired, [	Disp	osed (	of, or E	Ben	eficial	ly Ov	vne	k					
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ar)   E	2A. Deemed Execution Date if any (Month/Day/Yea		<i>'</i>	3. Transac Code (In 8)		4. Secur Dispose 5)	rities Acquired (A ed Of (D) (Instr. 3,		(A) or . 3, 4 and	I Se Be Ov	5. Amount of Securities Beneficially Owned Followi		Forn (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code V		Amount	(A) (D)	(A) or (D)		Tra	Transaction(s) (Instr. 3 and 4)				(111311. 4)		
		Т	able II - D									sed of onverti				<b>Owr</b>	ned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	Date,	4. Transactio Code (Inst 8)				Ex	Date Exer piration E onth/Day/	ate	Amount of		of es ing ve Se		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Dat Exe	ite ercisable		xpiration ate	Title	0 N 0	lumber								
Common Stock Units	\$0	09/28/2007			A <sup>(1)</sup>		2.02		08	3/08/1988	08	3/08/1988	Commo	n	2.02	\$0	)	289.47	7	I	DDECP		

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

> By: Irene Marquard For: John T. Cardis

09/28/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.