FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
	3235-0287							
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					OI :	Secu	JII 30(II)	or the r	nvesune	iii Co	mpany Act	01 192	+0								
1. Name and Address of Reporting Person* <u>HICKS KEN C</u>						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
															X	Direc	ctor	10	10% Owner		
																Officer (give title			Other (specify		
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year)									below) below)						
6501 LEGACY DRIVE, MS/0005							08/27/2007														
(Street)				- 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)							
PLANO	TX		75024													X Form filed by One Reporting Person					
(City) (State) (Zip)					-											Form filed by More than One Reporting Person					
(City)	(51	ale) ((Zip)																		
		Tabl	le I - No	n-Deriv	<i>r</i> ative	Se	curitie	s Acc	quired	, Dis	posed o	f, or	Ben	efici	ally (Owne	ed				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					ay/Year) if		2A. Deemed Execution Date, f any Month/Day/Year)				ies Acquired (A) o Of (D) (Instr. 3, 4			and 5) Sec Ber Ow		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A (I	A) or D)	Price			action(s) 3 and 4)			(Instr. 4)	
Common	Stock			08/27	7/2007				P		2,000		A \$60.663 2,000 D								
		Та							,		osed of, onvertib				y Ov	vned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Execution if any (Month/D	n Date,	Date, Transacti Code (Ins				6. Date I Expiration (Month/I	on Dat		Amount of		I			9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Owners Form: Direct (or Indir (I) (Inst	hip D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	or Nu of	mber ares							

Explanation of Responses:

By: Irene Marquard For: Ken C. Hicks

08/28/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

(A) (D)