FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	<b>OWNERSHIP</b>

OMB APPRO	VAL
OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  MULLIN PETER W					2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ]								(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
WOLLIN PETER W												2	C Direct	or		10% O	wner			
(Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 04/22/2013									Office below	(give title		Other ( below)	specify		
150 NORTH ORANGE GROVE BLVD																				
(6)					_ 4. It	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) PASADE	ENA C	A !	91103												_	filed by One		Ü		
				-											Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Execution Date,			Code (Instr. 5)				Securiti Benefic Owned	5. Amount of Securities Beneficially Owned Following Reported		n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership				
										v	Amount	(A) or (D)		rice	Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock 04/22/2				2/2013	2013		М		436	36 A \$		\$40.8	5 71	71,634		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisable an Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct ( or Indir	Ownership	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)		Date Exercisa		expiration Date	Title	or	ount mber ires						
2010 Director RSU	\$40.85 <sup>(1)</sup>	04/22/2013			M			436	04/22/20	11 (	4/22/2013	Common	4	36	\$0	0		D		

## **Explanation of Responses:**

1. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Barbara Bartoletti POA for Peter W. Mullin

04/23/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.