FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
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OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  DVOTTED AVID F. I.					2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
PYOTT DAVID E I						<u> </u>								Director			10% Owr	ner
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD						3. Date of Earliest Transaction (Month/Day/Year) 09/28/2012								Officer (give title below)			Other (sp below)	ecify
(Street) PASADENA CA 91103			91103		4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(S	State)	(Zip)															
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					2A. Deemed Execution Date if any (Month/Day/Ye			Code (In	ion 🗀	4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4					Form: y (D) or		Direct In ndirect B r. 4) O	. Nature of ndirect Beneficial Ownership
								Code	v .	Amount (A) or (D)		Pric	е	Transaction (Instr. 3 and			(11	nstr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		ing	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable		oiration te	Title	Amount Number Shares			(Instr. 4)			
Common Stock Units	\$0	09/28/2012		A <sup>(1)</sup>		1,178.941		08/08/1988	08/0	08/1988	Common Stock	1,178.	941	\$0	31,323.0	29	I	DDECP

## **Explanation of Responses:**

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program in a transaction exempt under Rules 16a-11 and 16b-3(d).

/s/ Barbara Bartoletti POA for

David E. I. Pyott

\*\* Signature of Reporting Person

10/02/2012

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.