
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

July 25, 2012

Avery Dennison Corporation

(Exact name of registrant as specified in its charter)

Delaware

1-7685

95-1492269

(State or other jurisdiction
of incorporation)

(Commission
File Number)

(I.R.S. Employer
Identification No.)

150 North Orange Grove Boulevard, Pasadena,
California

91103

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

626-304-2000

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Events.

On July 25, 2012, the Board of Directors of Avery Dennison Corporation (the "Company") authorized the repurchase of shares of the Company's common stock in the total aggregate amount of up to \$400 million (exclusive of any fees, commissions or other expenses related to such purchases). Also on that date, the Board declared a quarterly dividend of \$0.27 per share, such dividend payable September 19, 2012 to shareholders of record as of September 5, 2012. The Company's news release, dated July 26, 2012, announcing the dividend declaration and the increased share authorization is attached hereto as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press release, dated July 26, 2012, announcing dividend declaration and increased share authorization.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Avery Dennison Corporation

July 26, 2012

By: */s/ Mitchell R. Butier*

Name: Mitchell R. Butier

Title: Senior Vice President & Chief Financial Officer

Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release, dated July 26, 2012, announcing dividend declaration and increased share authorization.

Miller Corporate Center

For Immediate Release

**AVERY DENNISON DECLARES QUARTERLY DIVIDEND AND AUTHORIZES
ADDITIONAL SHARE REPURCHASES**

PASADENA, Calif., July 26, 2012 – The Board of Directors of Avery Dennison Corporation (NYSE:AVY) has declared a quarterly cash dividend of \$0.27 per share. The dividend is payable September 19, 2012 to shareholders of record on September 5, 2012.

The Board also authorized the repurchase of shares of the company's common stock in the total aggregate amount of up to \$400 million (exclusive of any fees, commissions or other expenses related to such purchases).

Under Avery Dennison's stock repurchase program, common shares may be repurchased from time to time on behalf of the company in the open market or otherwise. Repurchases may be commenced or discontinued at any time and, if commenced, may be conducted pursuant to prearranged plans.

About Avery Dennison

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For more than 75 years the company has been a global leader in pressure-sensitive technology and materials and retail branding and information solutions. A FORTUNE 500 company with sales of \$6 billion from continuing operations in 2011, Avery Dennison is based in Pasadena, California and has employees in over 50 countries. For more information, visit www.averydennison.com.

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