FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	DVAL
	OMB Number:	3235-0287
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l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MULLIN PETER W				2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY										Relationship of Reporti (Check all applicable) X Director			ng Person(s) to Issuer				
_	ast) (First) (Middle) MULLINTBG 029 CENTURY PARK EAST, 37TH FLOOR				3. Date of Earliest Transaction (Month/Day/Year) 10/28/2008											Office below	er (give title w)	Other (specify below)			
(Street) LOS ANGELES CA 90067 (City) (State) (Zip)					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									i. Indiv ine) X	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
			Table	e I - Noi	n-Deriva	ative \$	Sec	uritie	s Acc	uired,	Dis	posed o	f, o	r Ben	efici	ally (Owne	ed			
Date			2. Transac Date (Month/Da			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				4 and So		5. Amount of Securities Beneficially Owned Following		nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount		(A) or (D)	Price	•		action(s) 3 and 4)			(Instr. 4)
Common Stock 10/2				10/28/	2008		P		15,000	15,000 A		\$31	.68	73,385			D				
Common Stock																	405		I	Spouse Trust	
Common Stock															:	2,595		I	by Spouse		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 3. Transaction Date (Month/Day/Year) if any (Month/Day/Year)		ay/Year)	Transaction of Derivati Securiti Acquire (A) or Dispose of (D) (Instr. 3, and 5)		ative rities ired osed	6. Date Expiratio (Month/D	n Date	е	Amount of Securities Underlying Derivative Security (Instr. and 4) Amount or Number of		ount	Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)	vnership vrm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

Explanation of Responses:

By: Irene Marquard For: Peter W. Mullin

10/28/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.