FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	VAL				
	OMB Number:	3235-0287				
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l	hours per response:	0.5				

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCARBOROUGH DEAN A						2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION [AVY]									5. Relationship of Report (Check all applicable) X Director Officer (give title		olicable) ctor	10% (Owner
(Last) 150 N. O	ust) (First) (Middle) 0 N. ORANGE GROVE BLVD.					3. Date of Earliest Transaction (Month/Day/Year) 12/14/2007									X Officer (give title below) Other (specify below) President and C.E.O.				
(Street)	reet) ASADENA, CA 91103				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indi Line) X	X Form filed by One Reporting Person Form filed by More than One Reporting			son
(City)	(St	ate) (Zip)													Pers	on		
			le I - Non			_			<u> </u>	Dis	_								
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)						4 and Secur Benef		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Pri	ce	Transa	action(s) 3 and 4)		(Instr. 4)
Common Stock 12/14/						007			G		10 D			\$ <mark>0</mark>	54,649.125		D		
Common Stock 12/14/						2007		G		10		A		\$ <mark>0</mark>	20		I	by Son	
Common Stock																3,5	572.267	I	SHARE Plan
Common Stock																20,	257.018	I	Savings Plan
Common Stock																127.801		I	by Spouse
		Ta	able II - D								sed of, onvertib					wned			
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date, if any				ransaction of ode (Instr. Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)					9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nu of	nount mbei ares					

Explanation of Responses:

By: Irene Marquard For: Dean A. Scarborough

12/20/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.