FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

washington, D.C. 20049	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0		

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* RODRIGUEZ KARYN E						2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [AVY]									all appli Directo	cable) or		% Ov	/ner
(Last) (First) (Middle) 150 NORTH ORANGE GROVE BLVD				3. Date of Earliest Transaction (Month/Day/Year) 01/23/2012									Officer (give title below) Vice Preside		Other (sp below) nt and Treasurer				
(Street) PASADENA CA 91103 (City) (State) (Zip)			4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City)	(5)			n-Deriv	ative	Se	curiti	es Ac	auired.	Dis	posed o	of, or Be	enefici	ially	Owned				
1. Title of Security (Instr. 3) 2. Tra				2. Transa Date	2. Transaction		2A. Deemed Execution Date,		3. 4. Securities A Disposed Of (I Code (Instr.			es Acquired (A) or Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	int of es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	ct c	7. Nature of Indirect Beneficial Ownership
								Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		tion(s)			(Instr. 4)	
Savings P	lan														3,28	36.931	I	- 1	Savings Plan
Common	ommon Stock		01/23/2012					М		798	A \$29		.155	3,129		D			
Common Stock		01/23/2012					М		627	627 A \$.155	5 3,756		D				
Common Stock		01/23/2012					M		463	A	\$29	.155	4,	219	D				
Common Stock		01/23/2012					F		335	D	\$29	.155	3,	884	D				
Common Stock		01/23/2012					F		263	D	\$29	\$29.155		3,621					
Common Stock		01/23/2012					F		194	D	D \$29.155		5 3,427		D				
		Т	able II -									, or Ben ble seci			wned				
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution or Exercise (Month/Day/Year) if any		3A. Deem Execution if any (Month/D	n Date,		ansaction ode (Instr.		5. Number 6 of E		i. Date Exercisable expiration Date Month/Day/Year)		Amount of		Security d 4)		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisab		xpiration ate	Title	Amour or Number of Shares	er					
2009 RSU award	\$0 ⁽¹⁾	01/23/2012			M			798	01/15/201	1 0	1/15/2013	Common Stock	798		\$0	798	Б		
2010 RSU award	\$0 ⁽¹⁾	01/23/2012			M			627	01/15/201	1 0	1/15/2014	Common Stock	627		\$0	1,254	Г		
2011 RSU Award	\$0 ⁽¹⁾	01/23/2012			M			463	01/15/201	2 0	1/15/2015	Common Stock	463		\$0	1,390	Г		

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Barbara Bartoletti POA for

01/24/2012

Karyn E. Rodriguez ** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.