Instruction 1(b)

FORM 5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	
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ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
OMB Number:	3235-0362										
Estimated average burden											
hours per response:	1.0										

U Form 3	Holdings Repo	neu.												<u> </u>			
Form 4	Transactions R	eported.	File	ed pursuant to or Sectior					ities Excha ompany Ac								
1. Name and Address of Reporting Person* RODRIGUEZ KARYN E				2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION AVY						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title Other (specify balance)							
(Last) (First) (Middle) 150 N. ORANGE GROVE BLVD.				3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 01/25/2010						Year)	Vice President and Treasurer						
(Street) PASADENA CA 91103				4. If Amendment, Date of Original Filed (Month/Day/Year)						Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person							
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transact Date		2. Transaction	2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) or Dispos Of (D) (Instr. 3, 4 and 5)				5. Amou Securitie Benefici		unt of 6. es Ow ially Fo		ership n: Direct	7. Nature of Indirect Beneficial Ownership	
								Amour	nt	(A) or (D)	Price	Issuer's		Fiscal Ind		ect (I) r. 4)	(Instr. 4)
Common	Common Stock 12/31/			J (1)		l)	392.526		A	\$0		2,199.72			I	Savings Plan	
Common	Stock												456			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Nu of Deriv Secu Acqu (A) of Dispo of (D) (Instr and 5	rative rities ired r osed . 3, 4	Expir (Mon	te Exerci ation Da th/Day/Y		Amount of Securities Underlying Derivative Security (Instr. and 4)		Derivative Security (Instr. 5) Beneficition Owned Followin Reporter		Following Reported Transaction	ly	10. Ownersh Form: Direct (D) or Indirec (I) (Instr.	Beneficial Ownership (Instr. 4)

Explanation of Responses:

 $1. \ Shares \ purchased \ under \ the \ Company's \ Employee \ Savings \ Plan \ in \ transactions \ exempt \ under \ Rule \ 16b-3(c)$

By: Irene Marquard For: Karyn E. Rodriguez 01/26/2010

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.