FORM 4

Check this box if no longer subject to

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIA	L OWNERSHIP

l	OMB APPRO	VAL
	OMB Number:	3235-0287
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	hours per response:	0.5

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KRESA KENT					2. Issuer Name and Ticker or Trading Symbol AVERY DENNISON CORPORATION									Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					AVY]									X Directo	or	10% Owner		vner	
(Last)	(F	irst)	(Middle)			1, 1									Officer below)	(give title		Other (: below)	specify
9601 WILSHIRE BLVD., STE. 580				3. Date of Earliest Transaction (Month/Day/Year) 12/15/2004															
(Street) BEVERI	LY C.	Δ.	90210		4. 1	If Ame	endment, I	Date o	f Original	Filed	(Month/Da	ay/Yea	ar)	Line	•			(Check Ap	·
HILLS	C.	A	90210											'		ording Perso one Repo	I		
(City)	(S	tate)	(Zip)												Persor	1			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transar Date (Month/Da				Execution Da			Date,	Code (Instr.		Disposed	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amou Securitie Beneficia Owned F	s F illy (i ollowing (i	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									v	Amount	Amount (A) or (D)		Price	Reported Transact (Instr. 3 a	Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	Date, Ti	ansaction ode (Instr.		of		6. Date Exercisal Expiration Date (Month/Day/Year		of Securities		s security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				С	ode	v	(A)		Date Exercisab		Expiration Date	Title		Amount or Number of Shares					
Common Stock	\$0	12/15/2004			4 ⁽¹⁾		441.26		08/08/198	38 0	8/08/1988		nmon ock	441.26	\$0	6,024.1	54	I	DDECP

Explanation of Responses:

1. Stock units were acquired by the reporting person pursuant to the Avery Dennison Corporation Non-Employee Director Deferred Equity Compensation Program ("DDECP") in transactions exempt under Rules 16a-11 and 16b-3(d).

> By: Irene Marquard For: Kent Kresa

12/16/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.