SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13D-1(b) AND AMENDMENTS FILED THERETO FILED PURSUANT TO RULE 13D-2(b)

Under the Securities Exchange Act of 1934 (Amendment No. _)*

<u>Avery Dennison Corporation</u> (Name of Issuer)

<u>Common Stock</u> (Title of Classes of Securities)

> <u>053611109</u> (CUSIP Numbers)

<u>December 31, 2010</u> (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

: X Rule 13d-1(b) : Rule 13d-1(c) : Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1	NAME OF REPO						
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)						
		Invoc	co Ltd.				
		IRS # 980557567					
2	CHECK THE AP		BOX IF A MEMBER OF A GROUP*				
	(a)						
	(b)						
3	SEC USE ONLY						
4	CITIZENSHIP OR PLACE OF ORGANIZATION						
	Invesco Ltd. – Be	rmuda 5	SOLE VOTING POWER				
		3	SOLL VOINGTOWER				
	NUMBER OF		Invesco Advisers, Inc. – 5,425,919				
	SHARES		Van Kampen Asset Management – 81,356				
	ENEFICIALLY		Invesco Asset Management Limited – 35,000				
	OWNED BY		Invesco Powershares Capital Management – 13,543				
	EACH		Invesco Asset Management (Japan) Limited – 10,697				
	REPORTING		Invesco Powershares Capital Management Ireland Ltd – 1,415				
	PERSON		Invesco National Trust Company – 1,448				
	WITH	6	SHARED VOTING POWER				
		7	SOLE DISPOSITIVE POWER				
			Invesco Advisers, Inc. – 5,426,719				
			Van Kampen Asset Management – 81,356				
			Invesco Asset Management Limited – 35,000				
			Invesco Powershares Capital Management – 13,543				
			Invesco Asset Management (Japan) Limited – 10,697				
			Invesco Asset Management Deutschland GmbH – 7,900				
			Invesco Powershares Capital Management Ireland Ltd – 1,415				
			Invesco National Trust Company – 15,075				
		8	SHARED DISPOSITIVE POWER				
9	AGGREGATE AM	OUNT BENEI	TICIALLY OWNED BY EACH REPORTING PERSON				
	5,591,705						
0		HE AGGREGA	ATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*				
	N/A						
1	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9						
	5.1%						
.2	TYPE OF REPORT	TING PERSON	*				
	See Item 3 of this s	tatement					

Item 1(a). Name of Issuer:
Avery Dennison Corporation
(b). Address of Issuer's Principal Executive Offices:
150 North Orange Grove Blvd; Pasadena, CA 91103; United States
Item 2(a). Name of Person Filing:
Invesco Ltd.
(b). Address of Principal Business Office or, if none, residence of filing person:
1555 Peachtree Street NE; Atlanta, GA 30309; United States
(c). Citizenship of filing person:
Bermuda
(d). Title of Classes of Securities:
Common Stock 1 par value per share
(e). CUSIP Numbers:
053611109
Item 3. If this statement is filed pursuant to ss240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
(e) [x] An investment adviser in accordance with section 240.13d-1(b)(1)(ii)(E)
(g) [x] A parent holding company or control person in accordance with section 240.13d-1(b)(1)(ii)(G)
Item 4. Ownership:
Please see responses to Items 5-8 on the cover of this statement, which are incorporated herein by reference.
Item 5. Ownership of Five Percent or Less of a Class:
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []
Item 6. Ownership of More than Five Percent on Behalf of Another Person:
N/A

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

The following subsidiaries of Invesco Ltd. are investment advisers which hold shares of the security being reported:

Invesco Advisers, Inc.
Van Kampen Asset Management
Invesco Asset Management Limited
Invesco Powershares Capital Management
Invesco Asset Management (Japan) Limited
Invesco Asset Management Deutschland GmbH
Invesco Powershares Capital Management Ireland Ltd
Invesco National Trust Company

Item 8. Identification and Classification of Members of the Group:

N/A

Item 9. Notice of Dissolution of a Group:

N/A

Item 10. Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

02/10/2011

Date

Invesco Ltd.

By: /s/ Lisa Brinkley

Lisa Brinkley

Global Assurance Officer



JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) (l) under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing of the attached Schedule 13G, and any and all amendments thereto, and expressly authorize Invesco Ltd., as the ultimate parent company of each of its undersigned subsidiaries, to file such Schedule 13G, and any and all amendments thereto, on behalf of each of them.

Dated: 12/31/10

Invesco Ltd.

By: /s/ Lisa Brinkley Name: Lisa Brinkley

Title: Global Assurance Officer

Invesco Advisers, Inc.

By: /s/ Jeffrey Kupor Name: Jeffrey Kupor Title: Senior Vice President

Invesco Trimark Ltd.

By: /s/ Wayne Bolton Name: Wayne Bolton

Title: Vice President, Compliance & Chief Compliance Officer

Invesco National Trust Company

By: /s/ Kevin Lyman Name: Kevin Lyman

Title: Assistant General Counsel

Invesco Hong Kong Limited

By: /s/ Asha Balachandra Name: Asha Balachandra Title: Reg. Head of Legal AP

Invesco Asset Management Deutschland GmbH

By: /s/ Stephanie Ehrenfried Name: Stephanie Ehrenfried Title: Head of Legal CE

Invesco Asset Management Limited

By: /s/ Nick Styman Name: Nick Styman

Title: Director of European Compliance

Invesco Asset Management S.A.

By: /s/ Nicolas Bouet Name: Nicolas Bouet

Title: Deputy Managing Director

Invesco Asset Management S.A.

By: /s/ Bernard Aybran Name: Bernard Aybran

Title: Deputy Managing Director

Invesco Asset Management Oesterreich GmbH

By: /s/ Thomas Kraus Name: Thomas Kraus Title: Head of Sales

Invesco GT Management Company S.A.

By: /s/ Nick Styman Name: Nick Styman

Title: Director of European Compliance

Invesco Management S.A.

By: /s/ John Rowland Name: John Rowland Title: Director

Invesco Taiwan Limited

By: /s/ Asha Balachandra Name: Asha Balachandra Title: Reg. Head of Legal, AP

Invesco Asset Management (Japan) Limited

By: /s/ Asha Balachandra Name: Asha Balachandra Title: Reg. Head of Legal, AP

Invesco Asset Management Ireland Limited

By: /s/ John Rowland Name: John Rowland Title: Director

Invesco Kapitalanlagegesellschaft GmbH

By: /s/ Stephanie Ehrenfried Name: Stephanie Ehrenfried Title: Head of Legal CE

Invesco PowerShares Capital Management LLC

By: /s/ Deanna Marotz Name: Deanna Marotz

Title: Chief Compliance Officer

Stein Roe Investment Counsel, Inc.

By: /s/ Greg Campbell Name: Greg Campbell Title: General Counsel

Van Kampen Asset Management

By: /s/ Christopher C. Joe Name: Christopher C. Joe Title: Chief Compliance Officer