FORM 4

Check this box if no longer subject to

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

## **OMB APPROVAL**

OMB Number: Estimated average burden hours per response: 0.5

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SCARBOROUGH DEAN A						2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ]										ionship of Reporting Pers all applicable) Director			10% Owner	
(Last) 150 NOF	Last) (First) (Middle) 50 NORTH ORANGE GROVE BLVD					3. Date of Earliest Transaction (Month/Day/Year) 01/15/2013									X	Officer (give title below)  Chairman, Preside			Other (specify below)  ent and CEO	
(Street) PASADENA CA 91103					4. If Amendment, Date of Original Filed (Month/Day/Year) 01/16/2013								6. Lir		vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting				n	
(City)	(S	tate)	(Zip)													Person				
		Tab	le I - No	n-Deri	vativ	e Se	curit	ties Ac	quired,	Dis	posed o	f, o	r Ben	eficia	lly (	Owned				
Date						2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4				and 5) Se Be Ow		5. Amount of Securities Beneficially Dwned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount		(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock (Savings Plan)																38,	529			Savings Plan
Common Stock (SHARE Plan)																4,311				SHARE Plan
Common Stock 01/15/					5/2013	/2013					11,379(1)		A \$35.75		75	77,816		D		
Common Stock 01/15/				5/2013	/2013			F		4,359		D	\$35.75		73,457		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code ( 8)		of Deri Sec Acq (A) o Disp of (I	of E		6. Date Exercisa Expiration Date (Month/Day/Yea		of S Und Der	7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		De Se (Ir	s. Price of Derivative Security Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is Bly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	, (A)		Date Exercisal		Expiration Date	or Number								

## **Explanation of Responses:**

\$35.75<sup>(2)</sup>

2012 RSU

Award

- 1. Administrative error in previous filing. Transaction indicated disposition rather than acquisition of shares
- 2. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Barbara Bartoletti POA for 02/06/2013 Dean A. Scarborough

\$0

\*\* Signature of Reporting Person

11,379

Date

34,137

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

01/15/2013

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

M

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

11,379

01/15/2013

01/15/2016

Common