## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D	).C. 2	20549
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STATEMENT	<b>OF CHANGES</b>	<b>IN BENEFICIAL</b>	<b>OWNERSHIP</b>

l	OMB APPR	OVAL
	OMB Number:	3235-0287
l	Estimated average but	rden
ı	hours por rosponso:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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Name and Address of Reporting Person*     Lovins Gregory						2. Issuer Name <b>and</b> Ticker or Trading Symbol Avery Dennison Corp [ AVY ]										ationship o k all applic Directo	able)	g Pers	on(s) to Issu	
<u> </u>	<u>Gregory</u>																			
(Last) (First) (Middle)							3. Date of Earliest Transaction (Month/Day/Year) 08/31/2018								X	Officer (give title below)			Other (s below)	pecify
207 GO	DDE AVEN	UE			100	00/51/2010											SVP and CFO			
		-																		
(Street)						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
GLEND.	ALE C	A	91203												X	X Form filed by One Reporting Person				
(City)	(S:	tate)	(Zip)		-											Form filed by More than One Reporting Person				
		Tah	de I - No	n Deriv	/ativ	- So	Curit	ioc A	Cai	uired	Die	posed o	f or Rei	nofic	ially	Owned				
			1 - 140	_					СЧ		DIS	<del>-</del>				т —			1.	
Date				Date	2. Transaction Date Month/Day/Year)			2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.					4 and 5) Secu Bene Own		Amount of curities neficially vned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
								Code	v	Amount	(A) or (D)	Pric			ed ction(s) and 4)			(Instr. 4)		
Common	Stock			08/31	L/ <mark>20</mark> 18	18			M		1,453	A	\$10	05.38	14,694			D		
Common	Stock			08/31	L/ <b>201</b> 8	В				F		572	D	\$10	05.38	38 14,122 D				
Common Stock (Savings Plan)																1,964	1.9483			Savings Plan
		-	Γable II -									osed of, convertil				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deem Execution if any (Month/Da	Date,		Transaction Code (Instr.				Date Ex piration onth/Da	Date		7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		E	B. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Da Ex	ite ercisabl		Expiration Date	Title	Amo or Num of Shar	ber					
2017 RSU Award	\$0	08/31/2018			М			1,453	09	/01/2018	3 <sup>(1)</sup>	09/01/2021	Common Stock	1,4	53	\$0	4,359		D	

## **Explanation of Responses:**

1. The restricted stock units vest in equal installments on the first, second, third and fourth anniversaries of the grant date; this tranche vested the day before the grant date anniversary, which fell on a weekend. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

> /s/ Erica Perry POA for **Gregory Lovins**

09/04/2018

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.