### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

I	OMB APPROVAL				
	OMB Number:	3235-0287			
	Estimated average burden				

0.5

hours per response

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

of design of the investment company rate of 10-10							
1. Name and Address of Reporting Person* <u>Baker-Nel Deena</u>			2. Issuer Name and Ticker or Trading Symbol Avery Dennison Corp [ AVY ]	S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner     Officer (give title Other (specify)			
(Last) 207 GOODE AV	, , , , , , , , , , , , , , , , , , , ,		3. Date of Earliest Transaction (Month/Day/Year) 02/27/2021	X Officer (give title Officer Specify below)  VP & Chief HR Officer			
(Street) GLENDALE (City)	CA (State)	91203 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person			

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 6. Ownership 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 7. Nature of Transaction Securities Beneficially Form: Direct (D) or Indirect Execution Date, (Month/Day/Year) Beneficial Code (Instr. if any (Month/Day/Year) 8) Owned Following (I) (Instr. 4) Ownership (Instr. 4) Reported nsaction(s) Code ν Amount Price (Instr. 3 and 4) Common Stock 02/27/2021 M 413 A \$177.45 3,232 D Common Stock 02/27/2021 F 227 D \$177.45 3,005 D Common Stock 02/27/2021 M 469 A \$177.45 3,474 D Common Stock 02/27/2021 F 258 D \$177.45 D 3,216 02/27/2021 M \$177.45 3,892 D Common Stock 676 Α Common Stock 02/27/2021 F 336 D \$177.45 3,556 D \$177.45 Common Stock 02/27/2021 M 502 A 4,058 D 02/27/2021 F 249 D \$177.45 D Common Stock 3,809 Common Stock 02/27/2021 M 2,463 A \$177.45 6,272 D D Common Stock 02/27/2021 F 1.222 D \$177.45 5,050 Savings Common Stock (Savings Plan) 1,130.9373 Plan

### (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number of 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 11. Nature 10. Transaction Code (Instr. 8) Derivative Security (Instr. 3) Amount of Securities Underlying Derivative Security (Instr. 5) Ownership Form: Direct (D) Conversion Execution Date if any Derivative Securities Expiration Date (Month/Day/Year) derivative Securities of Indirect Beneficial or Exercise Price of (Month/Day/Year) (Month/Day/Year) Acquired (A) or Disposed of (D) Beneficially Ownership Derivative **Derivative Security** or Indirect (I) (Instr. 4) Owned (Instr. 4) Following Reported Transaction(s) (Instr. 4) Security (Instr. 3. 4 and 5) (Instr. 3 and 4) Amount Number Date Exercisable Expiration Date (D) (A) Title 2017 02/27/2021 413(1) MSU \$0 02/23/2018 02/27/2021 413 \$0 0 Stock Award 2018 MSI \$0 02/27/2021 M 469(2) 02/22/2019 02/22/2022 469 \$0 304 D Stock Award 2019 02/27/2021 676(3) 02/28/2020 02/28/2023 676 \$0 D MSU M \$0 661 Stock 2020 Commor 02/27/2021 502<sup>(4)</sup> 02/27/2021 02/27/2024 502 1,231 \$( D Stock Award 2018 PU \$0 02/27/2021 M 2,463(5) 02/22/2021 02/27/2021 2,463 0 D \$0 Award Stock 2021

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

## **Explanation of Responses:**

\$0

03/01/2021

03/01/2021

MSI

Award 2021 PU

1. Shares reflect the vesting of the fourth tranche of market-leveraged stock units granted in February 2017 at 200% of target based on our absolute total stockholder return in excess of 10% during the 2017-2020 performance period, plus dividend equivalents accrued during the period.

03/01/2022

03/01/2024

03/01/2025

03/01/2024

1,111

1,223

Stock

Stock

\$0

1,111

1,223

D

1,111(6)

1,223<sup>(7)</sup>

A

- 2. Shares reflect the vesting of the third tranche of market-leveraged stock units granted in February 2018 at 146% of target based on our absolute total stockholder return in excess of 10% during the 2018-2020 performance period, plus dividend equivalents accrued during the period.
- 3. Shares reflect the vesting of the second tranche of market-leveraged stock units granted in February 2019 at 197% of target based on our absolute total stockholder return in excess of 10% during the 2019-2020 performance period, plus dividend equivalents accrued during the period.
- 4. Shares reflect the vesting of the first tranche of market-leveraged stock units granted in February 2020 at 120% of target based on our absolute total stockholder return in excess of 10% during the 2020 performance period, plus dividend equivalents accrued during the period.

5. Shares reflect the vesting of performance units granted in February 2018 at 147% of target, based 50% on our cumulative economic value added and 50% on our relative stockholder return.

6. Market-leveraged stock units vest 25% over one-, two-, three- and four-year performance periods, with the number of shares paid on each vesting date based on our absolute total stockholder return, plus dividend equivalents accrued during the vesting period. Each market-leveraged stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock, plus dividend equivalents.

7. Performance units vest, if at all, at the end of fiscal year 2023, provided the designated performance objectives are met as determined by the Compensation Committee in February 2024. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

/s/ Maribel Cabrera POA for Deena Baker-Nel

\*\* Signature of Reporting Person Date

03/02/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.